

UNIT-IV :

S.No	Questions	BT	CO	PO
Part – A (Short Answer Questions)				
1	Define information leakage.	L1	CO4	PO8
2	What is public embarrassment?	L1	CO4	PO6
3	Define data retention.	L1	CO4	PO5
4	What is data archiving?	L1	CO4	PO5
5	Define false information.	L1	CO4	PO6
6	What is a digital footprint?	L1	CO4	PO8
7	What is online reputation?	L3	CO4	PO6
8	Define privacy violation.	L1	CO4	PO8
9	What is data backup?	L3	CO4	PO5
10	What is equipment theft?	L1	CO4	PO6
Part – B (Long Answer Questions)				
11	Explain the various risks associated with social media.	L2	CO4	PO6
12	Discuss false information and its effects on society.	L4	CO4	PO5
13	Explain information leakage, retention, and archiving in detail.	L2	CO4	PO6
14	Describe the impact of public embarrassment in social media.	L4	CO4	PO5
15	Explain data loss risks and preventive measures.	L3	CO4	PO6
16	Discuss the major risks of social media.	L4	CO4	PO6
17	Explain public embarrassment and reputation damage.	L2	CO4	PO8
18	Describe information leakage and prevention methods.	L3	CO4	PO5
19	Explain retention and archiving in social media.	L2	CO4	PO5
20	Discuss loss of data and equipment.	L4	CO4	PO6